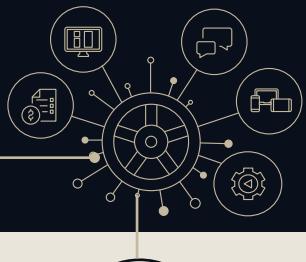




# TargetRetail®

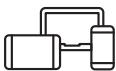
Drive Sales, Reduce Waste, •  
Deliver Results



## WHAT YOU WANT



Only target real  
in-market  
shoppers



Reach consumers  
across all their  
devices in real time



Market only YOUR  
inventory to buyers

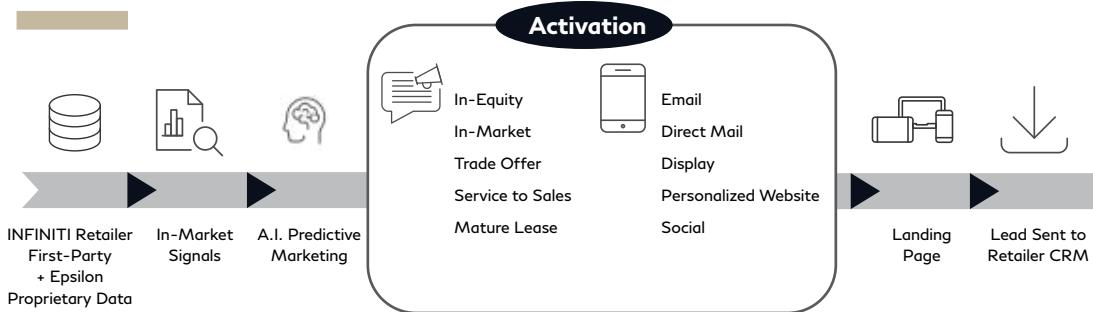


Accurately gauge  
effectiveness of  
your campaigns

## WHAT TARGETRETAIL® DELIVERS

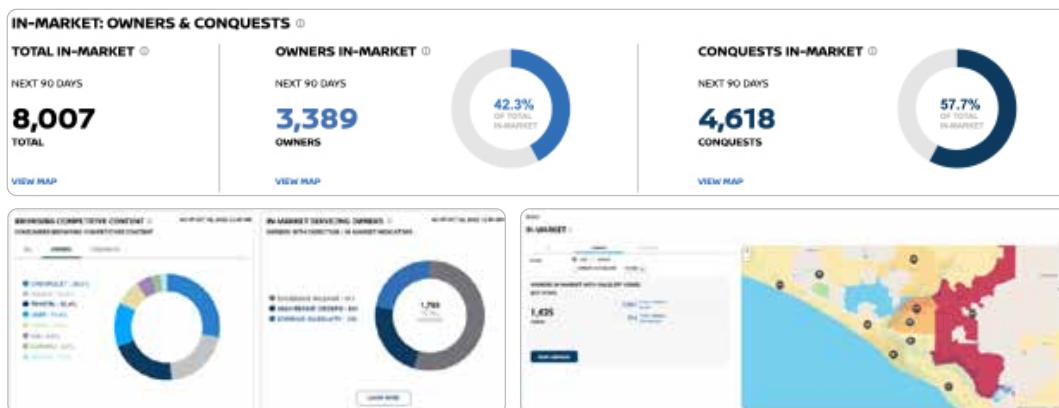
TargetRetail® is a digitally driven, omni-channel, retail-focused marketing platform that will drive sales, reduce wasted advertising budget, target in-market customers, and help you achieve your goals.

## HOW IT WORKS

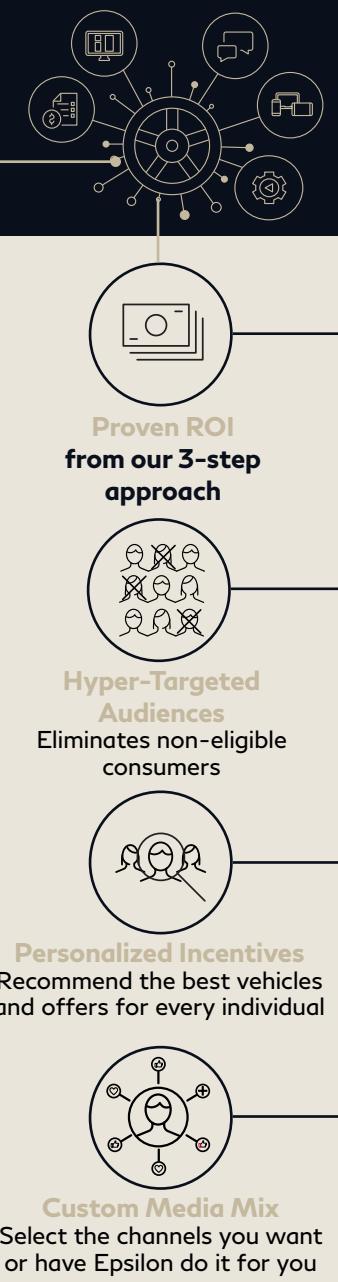


## GAIN GREATER CUSTOMER INSIGHT

Through proprietary modeling technology, you'll get unlimited access to in-market customers when they're ready to buy.



Contact Your Epsilon Marketing Consultant  
for Pricing and a Live Demo



## WHO'S IN-MARKET?

Your campaigns will  
deploy to customers  
who are...

### IN-MARKET

Actively searching for  
vehicles they need now

### MOST LIKELY TO PURCHASE IN THE NEXT 90 DAYS

INFINITI Support@epsilon.com • 800-609-7597

TargetRetail Headquarters • P.O. Box 1360 • West Chicago, IL 60186

Copyright ©2024 Epsilon Automotive. All rights reserved.

TargetRetail is a registered trademark of Epsilon Data Management, LLC.

Powered by:

**Epsilon**