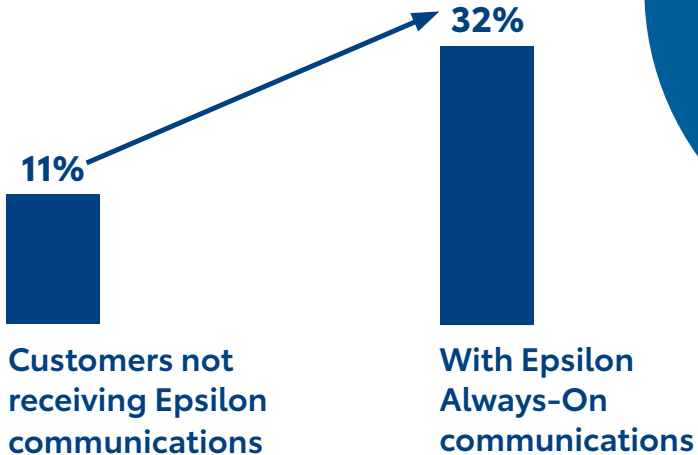




Provide coverage for your entire audience to maximize opportunities

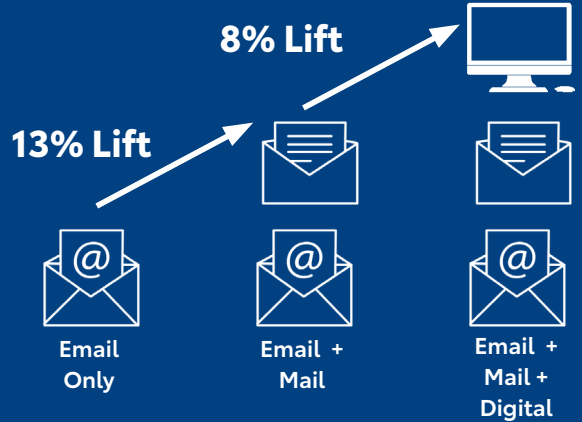
Communicate to At Risk Customers not managed under Tier 1 Programs

With Epsilon Always-On communications, At Risk customers are 3x more likely to return to Loyalty status



\$280 AVG CPRO

CASE STUDY



Net Impact: 22% Lift

Please contact Epsilon Program Headquarters at 877-400-0433 or ToyotaPHQ@Epsilon.com