

Coming Soon

Get ready for a new level of customer sales and service retention effectiveness. Below is a sneak peek of how we are making CC+ an even more dynamic 1:1 customer communication program.

1 **DIGITAL CHANNELS**
New display and SMS (text) channels to effectively reach your customers

2 **TARGETING**
Digital first targeting by communication



What's In It For You?

- Increased profitability
- More customers in your showroom, virtual showroom and service lanes
- Smarter marketing spend
- An all-encompassing program that targets the right audience at the right time via the right channel
- A program that works behind the scenes to ensure each customer has a unique experience
- Live and in-depth reporting that helps you adapt and grow your business
- Digital first approach will reduce the reliance on costly direct mail

Look for more details to be announced later this year.