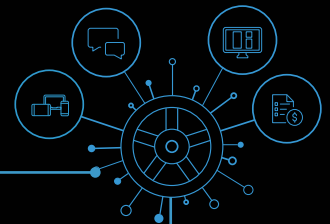


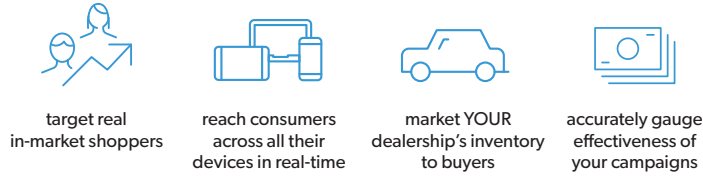


CSSRETAIL

DRIVE SALES REDUCE ADVERTISING WASTE KNOW YOUR CUSTOMERS



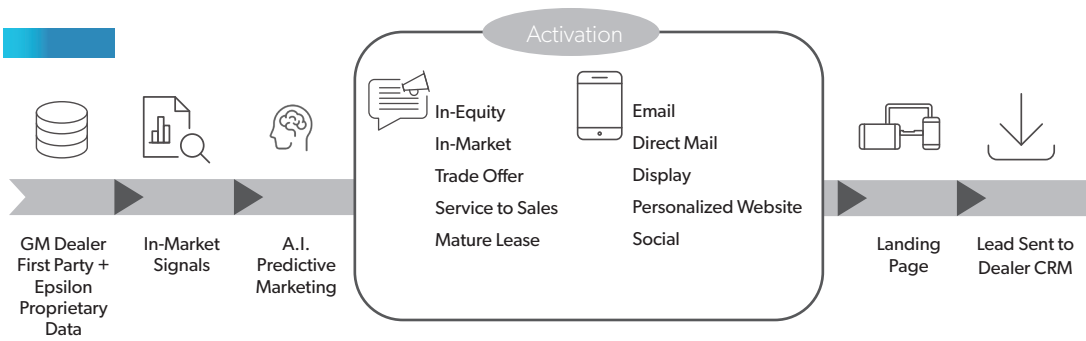
WHAT YOU WANT



WHAT YOU HAVE

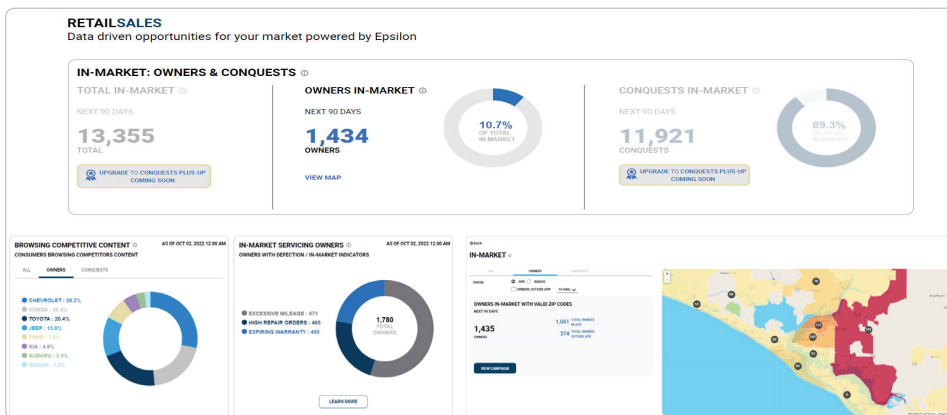
We've built an **Omni-Channel, retail-focused marketing solution** that will reduce wasted advertising budget, target true in-market customers, **drive sales leads**, and show results...It just works.

HOW IT WORKS



KNOW YOUR CUSTOMERS

CSSRetail ELITE provides you with exclusive owner insights. Through proprietary modeling technology, you get unlimited access to in-market customers when they're ready to buy. Activate your audience with seamless multi-channel marketing campaigns today.



CSSRETAIL PRICING:

- Owner Platform & Data Management included with CSSR Elite Package
- \$95 Campaign Fee + Media Spend

Proven ROI
from our 3-step approach



WHO'S IN-MARKET?

Your campaigns will deploy to customers who are...

IN-MARKET
Actively browsing for vehicles they need now

MOST LIKELY TO PURCHASE IN THE NEXT 90 DAYS

DON'T WAIT ANOTHER DAY TO CONTACT YOUR CSSRETAIL REP! CONTACT EPSILON TODAY



CSSRetailsupport@epsilon.com • 800-292-9220



CSSRETAIL + CONQUEST PLATFORM

Upgrade your **CSSRetail** experience, and you'll have exclusive insights and conquest opportunities to help your retail marketing reach maximum effectiveness. Plus, customize inventory payment offers designed to entice customers with the best pricing on in-stock inventory.

Includes	CSSRetail Owners	Full CSSRetail (Owners & Conquest)
Dedicated Retail Sales Representative	○	○
Custom Media & Channel Options	○	○
Multiple Campaign Options	○	○
Brand Specific Creative	○	○
In-Market Modeling using PVE	○	○
Reporting Access + Real Attribution Metrics	○	○
OEM 1st Party Data + DMS Integration	○	○
Custom Landing Page (PURL)	○	○
CRM Lead Generation	○	○
Access to Owner Data	○	○
Access to Owner & Conquest Data		○
Onboarding Specialist (Dealer customized offers & disclaimer setting)		○
Dealer Custom Offers w/ Dynamic Inventory Creative		○
Always-On Display Media (~20,000 Impressions Targeting In-Market Owners/Conquest Audience)		○

CSSRETAIL UPGRADE PRICING (+ CONQUEST)

- **Owner & Conquest Platform & Data Management**
- **Media Spend + \$0 Campaign Set-Up Fee**
- **100% Turn-Key iMR Match Eligible (Sales)**
- **One-time Set-Up Fee \$375**
- **Monthly Data Management and Access Fee \$1,499**

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