

SOCIAL PROGRAM

Attract customers to your facility with targeted video ads on social media.

Social Program, an exciting component of our marketing suite, leverages your ATM and Service Cadence Scheduled Maintenance data to serve Facebook and Instagram video ads to your customers as a reminder when it's time for service.

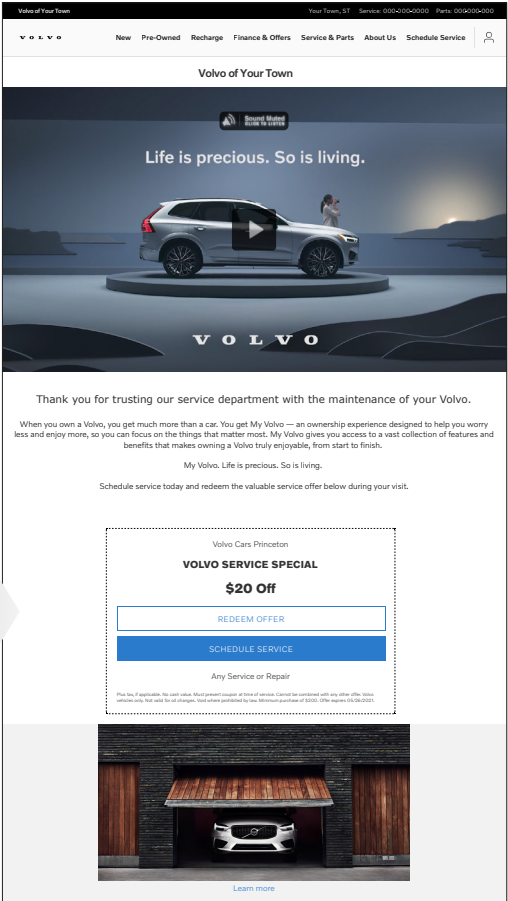
Data segmentation will be used to determine the right message and right offer to the right customer. Customers will have the ability to click through to an offer page within your retailer website, where they can view their offer and schedule service at their convenience.

Retailer Landing Page.

Your targeted customers will be directed to a landing page integrated into your retailer website where their offers will be presented and they have the ability to schedule service.

Fully integrated!
 Your existing Tactical and Maintenance Reminder offers would be the same as those from Direct Mail, Email, and Display.

**ATM
 SERVICE CADENCE**



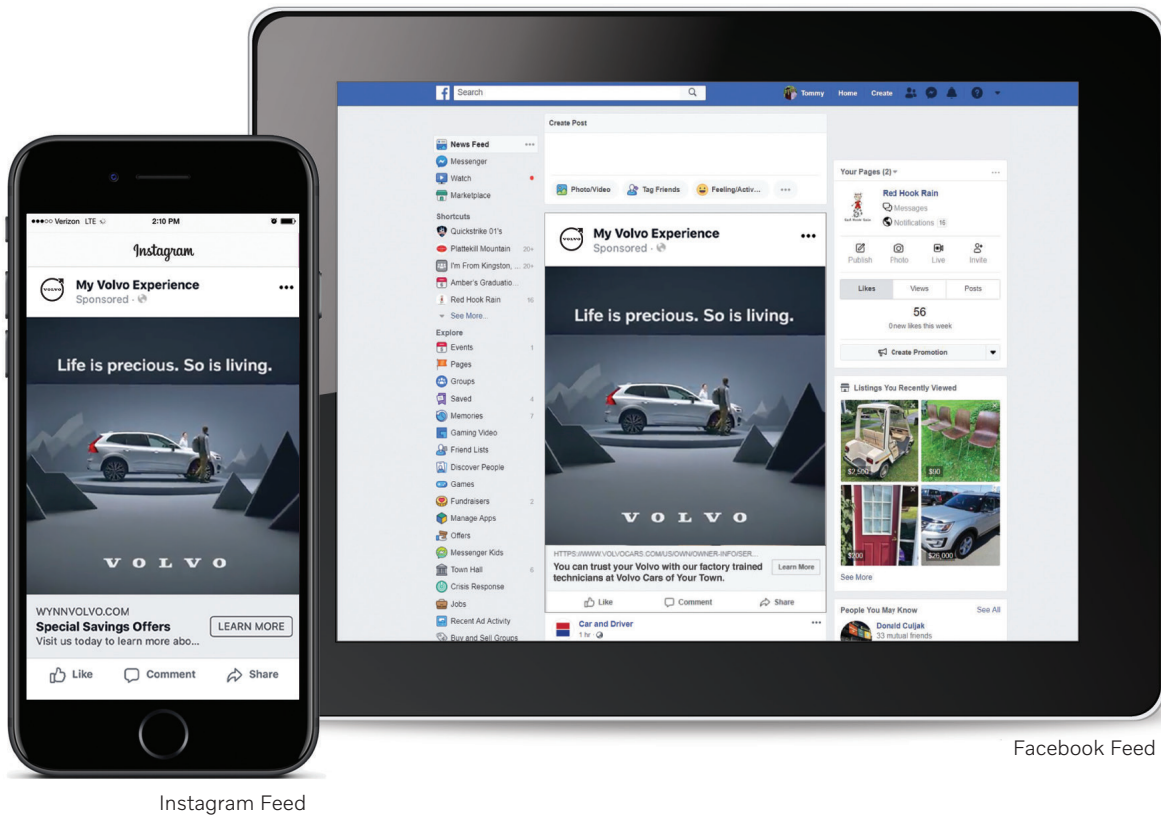
Retailer Landing Page

Get started with us today.

Find out more about our services and get started with Epsilon today. Contact Volvo AMS Headquarters to enroll.
 P. 800-594-4397 | F. 877-289-4414 | E. volvophq@epsilon.com

Facebook and Instagram Social Video integration.

A compelling video message is designed to engage and motivate your customers to learn more about the personalized service offers that await them.



Monthly investment: \$399

Package includes:

- Campaign Setup
- Creative Development
- Ongoing Campaign Optimization
- Analytics Targeting
- Field Support
- Reporting

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V O L V O

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