

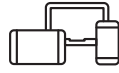
Drive Sales, Reduce Waste,
Deliver Results



WHAT YOU WANT



Only target real in-market shoppers



Reach consumers across all their devices in real time



Market only YOUR inventory to buyers

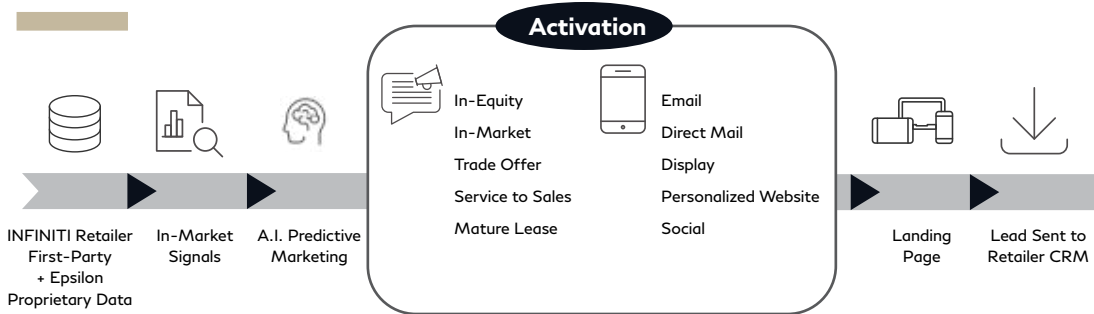


Accurately gauge effectiveness of your campaigns

WHAT TARGETRETAIL DELIVERS

TargetRetail is a digitally driven, omni-channel, retail-focused marketing platform that will drive sales, reduce wasted advertising budget, target in-market customers, and help you achieve your goals.

HOW IT WORKS



Proven ROI
from our 3-step approach



Hyper-Targeted Audiences
Eliminates non-eligible consumers



Personalized Incentives
Recommend the best vehicles and offers for every individual



Custom Media Mix
Select the channels you want or have Epsilon do it for you

GAIN GREATER CUSTOMER INSIGHT

Through proprietary modeling technology, you'll get unlimited access to in-market customers when they're ready to buy.



WHO'S IN-MARKET?

Your campaigns will deploy to customers who are...

IN-MARKET

Actively searching for vehicles they need now

MOST LIKELY TO PURCHASE IN THE NEXT 90 DAYS

Contact Your Epsilon Marketing Consultant for Pricing and a Live Demo