

Add social video ads to your KORE 2.0 communications.

The average person spends at least one hour per day on social media. We can help you get seen by harnessing the power of **Facebook** and **Instagram**. It's a smart way to increase the effectiveness of your KORE 2.0 program by:



Targeting your most valuable maintenance customers on social media.



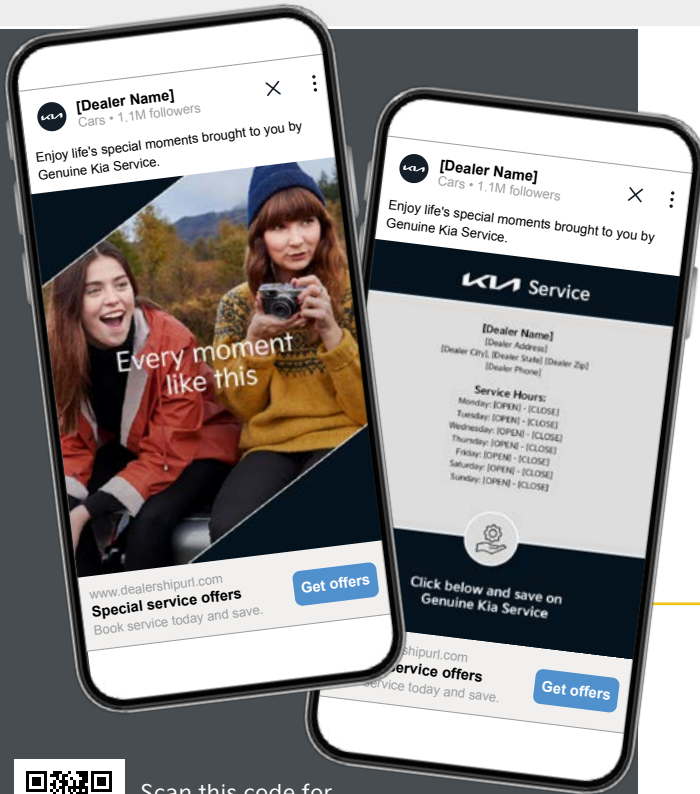
Reminding your customers when it's time to service their Kia.



Increasing awareness by serving ads multiple times across multiple devices.



Boosting ROI by driving service opportunities and in-store visits.



How it works.

The same data that powers your KORE 2.0 Cadence program can now power your social media ads.

1

Video ads grab the attention of eligible customers while on social media.

2

When a customer clicks on your ad, they arrive at your dealer profile page.

3

Epsilon Digital Reporting shows your Facebook & Instagram KPIs.



Scan this code for a sneak peek of our new social video ad.

KORE 2.0 Social Pricing

Your monthly fee of \$45 includes:

- Campaign Setup
- Custom Audience Targeting
- Creative Assets
- Ongoing Campaign Optimization
- Field Support
- Reporting

Your ad in action.

A compelling video message has been designed to engage and motivate your customers to schedule their service.

Video ads are branded to help market your dealership.

Strong call to action to entice engagement and click-throughs.

Consistent look and tone shared between Facebook and Instagram.

171M+ Facebook users every day.*

178M+ Instagram users every month.*

* In the United States.

Get your marketing seen on Facebook & Instagram:

Reach customers who may not have yet seen your Direct Mail or Email.

Not just a one-time delivery. Social ads are served multiple times for greater coverage.

GET STARTED TODAY. Contact Program Headquarters at 888-838-8399 or koreprogramsupport@epsilon.com

